

Remit To: KCNC-TV  
21249 NETWORK PLACE  
CHICAGO, IL 60673-1249



KCNC TV

INVOICE

For: PLANNED PARENTHOOD(86633)  
950 BROADWAY  
DENVER, CO 80203

Account Exec: Stacey Stark  
Office: KCNC-TV  
Contract Num: 1181-63351  
Contract Dates: 10/22/2012-10/28/2012  
Customer Order:  
Linked Order:  
CPE: / / 12588

Invoice Num: 1181-435149  
Invoice Date: 10/28/2012  
Billing Cycle: Broadcast EOM  
Billing Period: 10/01/2012-10/28/2012

Page 1 of 5

**PAY BY** 11/27/2012  
Net 30 days

In Account WIRED MEDIA PARTNERS(339207)  
With: 1580 Lincoln St Ste 510  
Denver, CO 80203-1507  
ATTN:Accounts Payable

Product Desc: WK OF 10/22 EST 12588

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate			
1	NEWS 4 EARLY 5:28-6:00AM	10/22/2012-10/28/2012	. T . T F . .	30	3	600.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/22/2012-10/28/2012		. T . T F . .	3	600.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/23/2012	Tu	05:29:22 AM		PPAF509H	30	600.00			
10/25/2012	Th	05:54:16 AM		PPAF509H	30	600.00			
10/26/2012	Fr	05:28:31 AM		PPAF509H	30	600.00			
2	NEWS 4 TODAY	10/22/2012-10/28/2012	M . . . . .	30	1	750.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/22/2012-10/28/2012		M . . . . .	1	750.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/22/2012	Mo	06:29:18 AM		PPAF509H	30	750.00			
3	THE EARLY SHOW	10/22/2012-10/28/2012	. . W . F . .	30	2	600.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/22/2012-10/28/2012		. . W . F . .	2	600.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/24/2012	We	08:57:43 AM		PPAF509H	30	600.00			
10/26/2012	Fr	08:13:04 AM		PPAF509H	30	600.00			
4	PRICE IS RIGHT	10/22/2012-10/28/2012	. . . T . . .	30	1	1,500.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/22/2012-10/28/2012		. . . T . . .	1	1,500.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/25/2012	Th	10:27:57 AM		PPAF509H	30	1,500.00			

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Billing Period: 10/01/2012-10/28/2012

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In Account With: WIRED MEDIA PARTNERS(339207)  
1580 Lincoln St Ste 510  
Denver, CO 80203-1507  
ATTN:Accounts Payable

Product Desc: WK OF 10/22 EST 12588

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate				
6	NEWS 4 AT NOON	10/22/2012-10/28/2012	. T . . . . .	30	1	700.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/22/2012-10/28/2012		. T . . . . .	1	700.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/23/2012	Tu	12:22:11 PM		PPAF509H	30	700.00				
7	DR PHIL	10/22/2012-10/28/2012	M T W T . . .	30	4	1,100.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/22/2012-10/28/2012		M T W T . . .	4	1,100.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/22/2012	Mo	04:41:54 PM		PPAF509H	30	1,100.00				
10/23/2012	Tu	04:10:57 PM		PPAF509H	30	1,100.00				
10/24/2012	We	04:29:57 PM		PPAF509H	30	1,100.00				
10/25/2012	Th	04:34:19 PM		PPAF509H	30	1,100.00				
8	NEWS 4 AT 5 PM	10/22/2012-10/28/2012	. T W . F . .	30	3	1,800.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/22/2012-10/28/2012		. T W . F . .	3	1,800.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/23/2012	Tu	05:29:30 PM		PPAF509H	30	1,800.00				
10/24/2012	We	05:20:11 PM		PPAF509H	30	1,800.00				
10/26/2012	Fr	05:25:30 PM		PPAF509H	30	1,800.00				
9	CBS4 NEWS AT 6	10/22/2012-10/28/2012	M . . . . .	30	1	1,800.00				

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DENVER, CO 80203

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Office: KCNC-TV  
Contract Num: 1181-63351  
Contract Dates: 10/22/2012-10/28/2012  
Customer Order:  
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CPE: / / 12588

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Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate			
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/22/2012-10/28/2012		M . . . . .		1		1,800.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/22/2012	Mo	06:08:30 PM		PPAF509H	30	1,800.00			
10	PERSON OF INTEREST	10/22/2012-10/28/2012	. . . T . . .	30	1	8,500.00			
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/22/2012-10/28/2012		. . . T . . .		1		8,500.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/25/2012	Th	08:49:02 PM		PPAF509H	30	8,500.00			
11	SIXTY MINUTES SUNDAY	10/22/2012-10/28/2012	. . . . . S	30	1	6,000.00			
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/22/2012-10/28/2012		. . . . . S		1		6,000.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/28/2012	Su	05:58:00 PM		PPAF509H	30	6,000.00			
12	LATE NEWS M-SU	10/22/2012-10/28/2012	M . . . . .	30	1	3,200.00			
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/22/2012-10/28/2012		M . . . . .		1		3,200.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/22/2012	Mo	10:30:29 PM		PPAF509H	30	3,200.00			

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13	LATE NEWS M-SU		10/22/2012-10/28/2012		. . . . . S .		30	2	3,000.00	
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/22/2012-10/28/2012		. . . . . S .		1		3,000.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/27/2012	Sa				30			3,000.00	Preempted	
10/27/2012	Sa	10:47:37 PM	10/27/2012	PPAF509H	30	3,000.00	3,000.00		Makegood	
14	LATE SHOW WITH DAVID LETTERMAN		10/22/2012-10/28/2012		M T W T F . .		30	5	1,000.00	
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/22/2012-10/28/2012		M T W T F . .		5		1,000.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/22/2012	Mo	11:32:32 PM		PPAF509H	30	1,000.00				
10/23/2012	Tu	11:10:41 PM		PPAF509H	30	1,000.00				
10/24/2012	We	10:58:52 PM		PPAF509H	30	1,000.00				
10/25/2012	Th	11:31:53 PM		PPAF509H	30	1,000.00				
10/26/2012	Fr	10:59:49 PM		PPAF509H	30	1,000.00				
15	THE EARLY SHOW		10/22/2012-10/28/2012		. . . . F . .		30	1	1,000.00	
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/22/2012-10/28/2012		. . . . F . .		1		1,000.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/26/2012	Fr	07:27:44 AM		PPAF509H	30	1,000.00				
<u>Total Spots</u>		<u>Gross Amt</u>		<u>Commission Amt</u>		<u>Net Amt</u>	<u>Debit</u>	<u>Credit</u>	<u>Reconciliation</u>	
Air Time Totals		26		44,250.00		6,637.50	37,612.50	3,000.00	3,000.00	0.00

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Billing Notes		
<p>CBS Television Stations Standard Terms and Conditions for advertising shall apply.</p> <p>NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.</p>		
<p>Wire Transfer Instructions:</p> <p>For Billing Inquiries Please Contact: KCNC BUSINESS OFFICE</p> <p>303-861-4444</p>	Gross Billing	44,250.00
	Trade Value	0.00
	Agency Commission	6,637.50
	Local Tax	0.00
	State Tax	0.00
	Pre Paid Amount	0.00
	Pay This Amount	37,612.50

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